

# Corporate Patron Programme



We work with ambitious, courageous and compassionate Corporate Patrons who share our vision to create brighter futures for educationally disadvantaged children.

By becoming a Corporate Patron you are:

- 1 Investing in the educational landscape for children** across Ireland to promote equality and inclusivity for the most vulnerable in our society
- 2 Driving Social Change** by being a part of a strong representative voice with the opportunity to positively shape the future direction of education, particularly for vulnerable children in Ireland
- 3 Mapping your social responsibility goals** and financial resources with a choice of three levels of patronage and providing opportunities for targeted philanthropic engagement
- 4 Joining a community** of like-minded professionals providing opportunities to network with senior peers within the financial services industry
- 5 Positively engage your employees**, by offering opportunities to volunteer, making a personal and meaningful influence on the lives of educationally disadvantaged children



## Prestige Patron

**Minimum contribution €10,000 per annum**

As a Prestige Patron you are one of the key influencers on the ambition of the charity, changing lives and transforming society. We value your input and your contribution affords you some exclusive privileges. We highlight your involvement on our homepage, encourage you to attend strategy meetings with our charity partners, feature you prominently at charity partner events, and offer you first refusal on volunteering opportunities and potential partner programmes. Your courage and determination shapes our ability to create brighter futures and affect change for good.



## Premier Patron

**Minimum contribution €6,000 per annum**

As a Premier Patron you are promising to work more closely with basis.point affecting significant and meaningful change to the educational landscape. You are leading the way within the industry and prioritise education as a vector for change. We recognise your lasting commitment publicly and invite you to work together to ensure that our educational programmes deliver on their promises. Your compassion inspires others and helps shape our charity.

## Patron

**Minimum contribution €3,000 per annum**

As a Patron you are committed to affecting social change and share our belief that education provides the foundation stone for building brighter futures. By sharing this goal with other Corporate Patrons you strengthen our collective voice and ensure that together we amplify our impact.



Benefit	Prestige	Premier	Patron
Tailored volunteering opportunities with a chosen charity partner	●		
Exclusive C-suite networking lunch sharing impacts, insights and learnings	●		
Dedicated basis.point Director to support the relationship	●		
Annual engagement meeting with CEO and nominated board Director	●		
Annual ESG Impact Report	●		
Priority to host and/or sponsor basis.point events	●		
Prominent branding as a Prestige Patron at basis.point events	●		
Homepage listing with logo, company highlight and website link	●		
Annual onsite fundraising and employee engagement day in partnership with educational partner	●	●	
Opportunity to engage in a partner programme	●	●	
Preferential booking, seating and sponsorship rights for basis.point events	●	●	
Potential for volunteering co-ordinated with basis.point	●	●	
Annual meeting with basis.point CEO	●	●	
Official LinkedIn post with CEO and Board member upon joining	●	●	
Lunch and Learn with basis.point	●	●	●
Company listing with logo on basis.point.ie	●	●	●
Certificate of patronage for display at HQ	●	●	●
Highlight on LinkedIn upon joining	●	●	●
Advance booking for basis.point events	●	●	●
Regular Newsletter for circulation amongst colleagues	●	●	●
Invitation to Showcase and charity partner events	●	●	●

*'Education is the most powerful weapon to change the world'*

Nelson Mandela



**basis.point**  
joined up giving

