



2023

basis.point
Impact Report

A photograph of three children sitting on a red carpeted floor in a library. In the center, a young boy with dark, curly hair and a light blue button-down shirt is looking up and to the right with a smile. To his left, a girl with dark skin and short hair is partially visible, looking towards the boy. To the right, a girl with red hair and a black and white striped shirt is looking towards the boy. The background is filled with white bookshelves packed with colorful books. A semi-transparent dark red banner is overlaid at the bottom of the image, containing white text.

Our aim is to support children from underserved communities to reach their potential through education



Since the
beginning
we have
helped

59,000

young people to
reach their life
potential through
education

1,000

parents and guardians
to give their families
the best start in their
educational journey

105

Corporate Partners
to strive towards
their ESG goals

€6.1m

pledged to
education



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An enormous gratitude is owed to our patrons, supporters, and volunteers. It is through our collective efforts that we continue to level the educational playing field, supporting young people from underserved communities and building a more inclusive and fair society.

Clive Bellows, Chairperson,
basis.point

Celebrating some Milestones

2023

Established
an Annual
basis.point
Day

10

years since
incorporation
2013 - 2023



Hosted our
first Regional
Dinner

€100k

Ringfence €100,000
'Special Situations
Fund' to respond
quickly to one off
needs

€1m

Exceeded
combined
annual
income

Allocated our
first Special
Situations
Grant



A photograph of three women on a golf course. The woman in the foreground is wearing a white Titleist cap and a dark blue sleeveless top, smiling broadly. Behind her are two other women, both wearing blue caps and light blue shirts, also smiling. They are holding a large, white, stylized sign that says '#joined' in pink letters. The background shows a green golf course with trees under a bright sky.

Growing our
community and
strengthening
our partnerships

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We are supported by a fantastic community of over 280 individual Patrons and Supporters 105 corporate patrons from the Irish funds industry and over 50 friends and volunteers. All helping to provide educational support to those who need it most.

Aligning values in mission driven purpose partnerships



Kroll

Diversity, equity and inclusion are at the heart of our culture. We value education as a powerful tool for empowering young people and working together with basis.point to enhance the educational opportunities for young people from under-resourced communities aligns perfectly with our social aspirations.

Niall Cribben, Managing Director



BNY Mellon

The trust that has been built up over the years with basis.point has helped foster a creativity in our approach to social partnerships. The result is an incredibly exciting 21st century Digital Citizens Programme in partnership with basis.point and Teen-Turn that enables and empowers teen girls, equipping them with the skills to transform not only their own lives but also that of their communities.

Carol Andrews, Global Head of Client Service



IPUT Real Estate Dublin

Skills development, guidance of role models, and real-world experience play a crucial role in enhancing employability and career success. Our corporate partnership with basis.point and Business in the Community helps build strong charity engagement and collaboration across the funds industry and inspires a spirit of citizenship.

Caroline McCarthy, Head of Fund Management



MUFG

Connecting and engaging as a broader community around greening education is important for building a sustainable future. Integrating environmental awareness, sustainability principles, and community engagement into educational practices and our everyday lives will amplify our impact.

Jack Lee,
Head of ESG and Product Development Director



Parva Consulting

As a growing boutique consulting firm, we are committed to enhancing our social footprint through collaborative efforts across our industry. Aligning closely with our own values, we are driven to contribute meaningfully to disadvantaged communities across Ireland, and to give our society a fair chance to access education and job opportunities through our partnership with basis.point.

Stephen O'Brien, CEO

Our impact in numbers

322

families from challenging home environments participate in the **ParentChild+** programme influencing the lives of almost 600 children



8000

children with agency and responsibility to shape their own futures at 28 **DCU Changemaker** Schools nationwide



600+

primary School Children have participated in the **Maths Whizz** programme through basis.point support

2350

teenagers living in disadvantaged communities or rural isolation offered the **NFTE Programme** through Foroige

360+

students have received mentoring through the basis.point **Business In The Community** Programme

5984

junior cycle students introduced to 3rd level education through STEM focused workshops with **TU Dublin**



520+

girls have been introduced to the idea of a career in STEM related areas through participation in **Teen-Turn** activities



6000+

children benefit annually from the expertise of 300+ teachers trained in the **Incredible Years Classroom Management Programme**

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Education is key
to breaking the
poverty cycle
and improving
health, nutrition,
and opportunities
for all children
throughout
Ireland

Our Portfolio



kinia





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Diversity and Inclusion are key tenets of our strategy and our programmes support children from marginalised and disadvantaged communities to reach their potential

→ **Empower**
parents to give
their child the best
start in education

→ **Enable**
children to engage
meaningfully in
education


→ **Enhance**
the chances
of success for
young adults

→ **Elevate**
career
aspirations
and life goals

Our regional activity



 **ELI**
Dublin, Limerick, Galway, Louth and Wexford

 **Archways**
Dublin, Cork, Kildare, Kilkenny, Limerick, Meath, Waterford and Wexford


 **Kinia**
26 Counties


 **DCU**
28 schools in 15 counties

 **Limerick Youth Service**
Limerick City and County

 **TU Dublin**
DEIS Schools Dublin City

 **Foróige**
Cork, Dublin and Kilkenny

 **Business in the Community**
Dublin, Wicklow, Kildare, Cork, Galway, Limerick and Donegal

 **Teen-Turn**
Cork, Dublin, Limerick, Carlow, Galway, Clare, Longford, Mayo, Roscommon, Sligo and Tipperary

Alina's Story

Buttevant, Cork



The NFTE programme has built my confidence and really helped me to settle into a new life full of opportunity in Ireland.



In summer 2022, Alina moved from Ukraine to Buttevant, Co. Cork, and started TY in Coláiste Mhuire soon after her arrival. Leaving Ukraine and saying goodbye to most of her family was heartbreaking and she was full of fear and uncertainty. Arriving in Cork, with poor English and knowing very few people, was a challenging transition.

Fortunately, her school were offering the Foróige NFTE programme and Alina, despite being nervous and shy, threw herself into the programme with her classmates Mykhailo, Kostiantyn and Kostiantyn. The team chose to create a social enterprise based on their experiences in Ireland. They designed a Phrasebook to help people

and communities come together and bridge the divides of language. The phrasebook contains basic Ukrainian words with phonetics to help Irish people have a conversation with Ukrainians and to learn more about Ukraine. NFTE instilled confidence, resilience, and a sense of belonging for which Alina is hugely grateful.

Paula's Story

Marino, Dublin

BUSINESS
IN THE
COMMUNITY
IRELAND



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This has been a wonderful experience, IPUT Real Estate Dublin, did their best for me to learn as much as possible. I gained an insight into the work of construction and the lifecycle of buildings. This experience will certainly prepare me for my future studies and work



Paula is a graduate of Marino College Secondary School. Paula expressed an interest in Engineering and jumped at the opportunity to participate in the Summer Work Placement Programme, a basis.point partner programme with IPUT Real Estate Dublin. During the summer months Paula got to experience the

internal workings of the company by rotating between departments. She got the opportunity to go on construction site visits, visited properties and completed projects. According to her HR Manager, Paula gave a very positive impression in terms of her enthusiasm and interest in projects and appeared to settle in

more and more as the weeks went on. Paula gained in confidence and self-belief and is now completing a PLC course in Engineering in Colaiste Dhulaigh in Coolock and hopes to further her engineering studies at either Trinity College or TU Dublin.

Fatima's Story

Limerick



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A good educational experience like Teen-Turn makes you feel like you are part of something, not excluded from it. It felt like unlocking a hidden superpower.



Fatima Bibi is a graduate of Coláiste Nano Nagle, Limerick. At school she liked Maths and had an interest in STEM. She started getting free grinds, through Teen-Turn, and soon started to take part in other programmes that saw her learning to code, visiting STEM companies and completing a work placement in BD Research Centre Ireland. Teen-Turn was a life changing

experience for Fatima. "Through Teen-Turn, girls from my community are making friends and becoming part of Limerick life, with real county pride. Sometimes just being part of everyday life in your area can seem impossible and makes you feel "different" or "isolated". A good educational experience like Teen-Turn makes you feel like you are part of

something, not excluded from it. Fatima won the 'SciFest4stem' competition in 2021 for her project on creating sustainable alternatives to single-use plastics. She is now studying Drugs and Medicinal Product Analysis in Technological University Shannon and volunteering as a Teen-Turn Lead Mentor to help other girls from underserved backgrounds.

Steve's Story

Newbridge



We were proud to introduce the KiVa Antibullying Programme and are beginning to see a more positive, caring, friendly atmosphere throughout the school. The KiVa training and the support materials were invaluable.



Stephen Lynch is a primary school teacher and Home School Community Liaison officer at St Patricks National Primary School, Newbridge. He sees the damaging effects that bullying can have on young people and the additional stress and anxiety faced by the families as they try to navigate these difficult situations. Stephen

jumped at the opportunity to bring the KiVa antibullying programme to his school and he already sees the benefits. When a case of bullying was brought to a teacher's attention this year, they were able to implement the screening system, follow the step-by-step guide, and resolve the situation in a clear, thorough, and effective

manner. The kiva training and the support materials were invaluable. Families know that we are an anti-bullying school proactively addressing issues. They have the confidence and trust that the school does not accept bullying behaviour and that their children will be supported and listened to when difficult situations arise.

Meeting our ESG social sustainability obligations

60,000

Help 60,000 young people to reach their potential through education

12

Expand our portfolio to run programmes with up to twelve educational partners

Engage and grow our corporate & individual community



Ignite the dreams and ambitions of young people in every county throughout Ireland



€100k

Ringfence €100,000 'Special Situations Fund' to respond quickly to one off needs

€7.5

Raise and commit €7.5 million to education

