



**basis.point**  
Impact Report  
2025



“  
Bridging the Gap

A close-up photograph of a group of diverse young people, likely students, wearing school uniforms. They are all laughing heartily and looking towards each other, creating a warm and joyful atmosphere. The focus is on the central figures, with others slightly blurred in the background.

**Our aim is to support children from underserved communities to reach their potential through education**

Since the  
beginning  
we have  
supported

**74,000**

young people to  
reach their life  
potential through  
education

**1,200**

parents and guardians  
to give their families  
the best start in their  
educational journey

**112**

Corporate Partners  
to strive towards  
their ESG goals

**€7m**

pledged to  
education





A heartfelt thank you goes out to our patrons, supporters, volunteers and educational partners. They say it takes a village to raise a child, and it is through our combined efforts that we continue to empower young people from underserved communities to reach their potential.

**Eoin Fitzgerald**, Chairperson,  
basis.point

# Celebrating some Milestones



2024

basis.point  
week  
established

2 New  
Education  
Partners



10

years of  
committed  
giving  
2014 - 2024

28

Prestige Patrons  
giving above  
€10,000 per  
annum

3,946

hours volunteered  
by our engaged  
Patrons and  
Supporters



€2m

exceeded  
combined  
annual  
revenue

Participated in  
our first Green  
Team Network  
Climate  
Challenge



# Growing our community and strengthening our partnerships

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We are supported by a fantastic community of over 280 individual Patrons & Supporters, 112 corporate patrons from the Irish funds industry and over 50 friends and volunteers. All helping to provide educational support to those who need it most.



# Empowering change through aligned values



## “Waystone

Connecting and engaging at a broader community level is important to our team. Our fundraising drive for basis.point allowed us all to get involved and hopefully be an inclusive and thoughtful partner in the process. Each one of us benefitted from that sense of collective purpose: bridging the gap for under-resourced communities.

**James Allis,**  
Country Head - Ireland

## “Matheson

Matheson is a proud patron and supporter of basis.point. Our collaboration allows our Munster-based colleagues to help young people gain equal access to education- a great example of the funds industry colleagues, pooling their time, energy, and resources to benefit those who may otherwise lack opportunities.

**Michael Jackson,**  
Managing Partner

## “BNP Paribas

Our partnership with basis.point embraces the three core pillars: financial contributions, pro bono support, and volunteering. The trust established through our long term relationship enables us to deliver on our vision and perfectly aligns with the BNP Paribas values.

**Derek Kehoe,**  
BNP Ireland CEO

## “Individual Donor

As an individual Board Director and Consultant, I am happy knowing that my personal contribution is amplified by aligning my social goals with other industry colleagues.

**Ruth Kent,**  
Individual Donor

# Our impact in numbers

## 455

families from challenging home environments participate in the **ParentChild+** programme influencing the lives of almost 850 children



## 11,491

children with agency and responsibility to shape their own futures at 28 **DCU Changemaker** Schools nationwide



## 900+

primary School Children have participated in the **Maths Whizz** programme through basis.point support



## 3,432

teenagers living in disadvantaged communities or rural isolation offered the **NFTE Programme** through Foróige

## 425+

students have received mentoring through the basis.point **Business In The Community Programme**

## 7,282

junior cycle students introduced to 3rd level education through STEM focused workshops with **TU Dublin**

## 520+

girls have been introduced to the idea of a career in STEM related areas through participation in **Teen-Turn** activities



## 6,000+

children benefit annually from the expertise of 300+ teachers trained in the **Incredible Years Classroom Management Programme**





Education is key to breaking the poverty cycle and improving health, nutrition, and opportunities for all children throughout Ireland

## Our Portfolio



kinia



SOAR



# Our Vision

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**Diversity and Inclusion are key tenets of our strategy and our programmes support children from marginalised and disadvantaged communities to reach their potential**

**Early Intervention**  
to **empower** parents  
to give their child  
the best start in life



→ **Transformational Skills**  
to enable children to  
**engage** meaningfully  
in education

→ **Resilience and  
Mental Wellness**  
to **enhance** the  
chances of success  
for young adults

→ **Career Readiness**  
to **elevate** career  
aspirations and life  
goals

# Our regional activity



-  **ELI**  
Dublin, Limerick, Galway, Louth, Wexford, Leitrim and Offaly
-  **Archways**  
Dublin, Cork, Kildare, Kilkenny, Limerick, Meath, Waterford and Wexford
-  **Kinia**  
26 Counties
-  **DCU**  
28 schools in 15 counties
-  **Fighting Words**  
Dublin, South Inner City
-  **SOAR**  
Dublin, Carlow, Louth, Meath, Westmeath, Wexford and Wicklow
-  **TU Dublin**  
DEIS Schools Dublin City
-  **Foróige**  
Cork, Dublin, Kilkenny, Carlow and Laois
-  **Business in the Community**  
Dublin, Wicklow, Kildare, Cork, Galway, Limerick and Donegal
-  **Teen-Turn**  
Cork, Dublin, Limerick, Carlow, Galway, Clare, Longford, Mayo, Roscommon, Sligo and Tipperary

# Early Intervention ELI ParentChild+



Early Learning Initiative  
National College of Ireland



**That one-on-one attention was so wonderful and it made such a difference, not only to the child but the whole family as well, I knew that was the career I wanted to take**



## Marie's Story Dockland's, Dublin

Originally from Pearse Street, Dublin 2, Marie Boyne came to ELI when her son Zach was showing signs of a significant speech language delay and had nowhere to turn to for help. With long waiting lists for public supports, Marie worked with a Home Visitor twice a week to help her son reach his milestones. After 2 years on the programme, Speech Language Therapists were astounded by Zach's progress. Inspired to help others in her community, Marie became a Home Visitor with ELI herself before moving on to becoming the Coordinator for Parent Toddler programmes. Participation in ParentChild+ not only helped Zach to thrive, it enabled Marie to thrive and in turn her local community.



# Transformational Skills Changemaker Schools



**Francis Street is a life changing school for me. We are changemakers because we contribute our ideas to make our school and community a better place**



## Haryad & Kaydn's Story St Francis Street, Dublin

The minute the boys entered the school they felt a sense of being supported. The school motto "It's cool to be kind" is everywhere and it feels like a family. Respect and kindness are valued. I feel like I can make a difference in the world by just doing what this school has taught me. I have been equipped with 21st century learning skills of empathy, creativity, teamwork and leadership.

When asked how to make change in their community, the boys replied "By doing lots of small things that together make a big impact" The examples were accessible. You can pick up trash, give your old clothes to a charity shop, stop and talk to people on the street. Small changes that make a bigger change together.



# Career Readiness

## BITC Mentoring

### Andrea & Yuri's Story

#### CBS Westland Row

Andrea Rubio and Yuri Numes from CBS Westland Row started the 2-year Student Mentoring programme with KPMG in 5th year. At first, going into an unfamiliar environment and meeting the mentors was daunting but the mentors were so helpful and supportive, it became something they really looked forward to each month. During the programme they got to discuss their career choices, creating CVs, preparing for interviews, creating LinkedIn profiles and exploring potential career paths, while hearing about different roles in KPMG. It wasn't all work, they got to enjoy lovely lunches during the sessions and fun social events with all the mentors and students at Christmas and summer.



**I believe I have grown as a person through gaining more self-confidence and learning to take initiative. The mentors offer great support, and they answered any problems I had. I am very grateful for this opportunity**

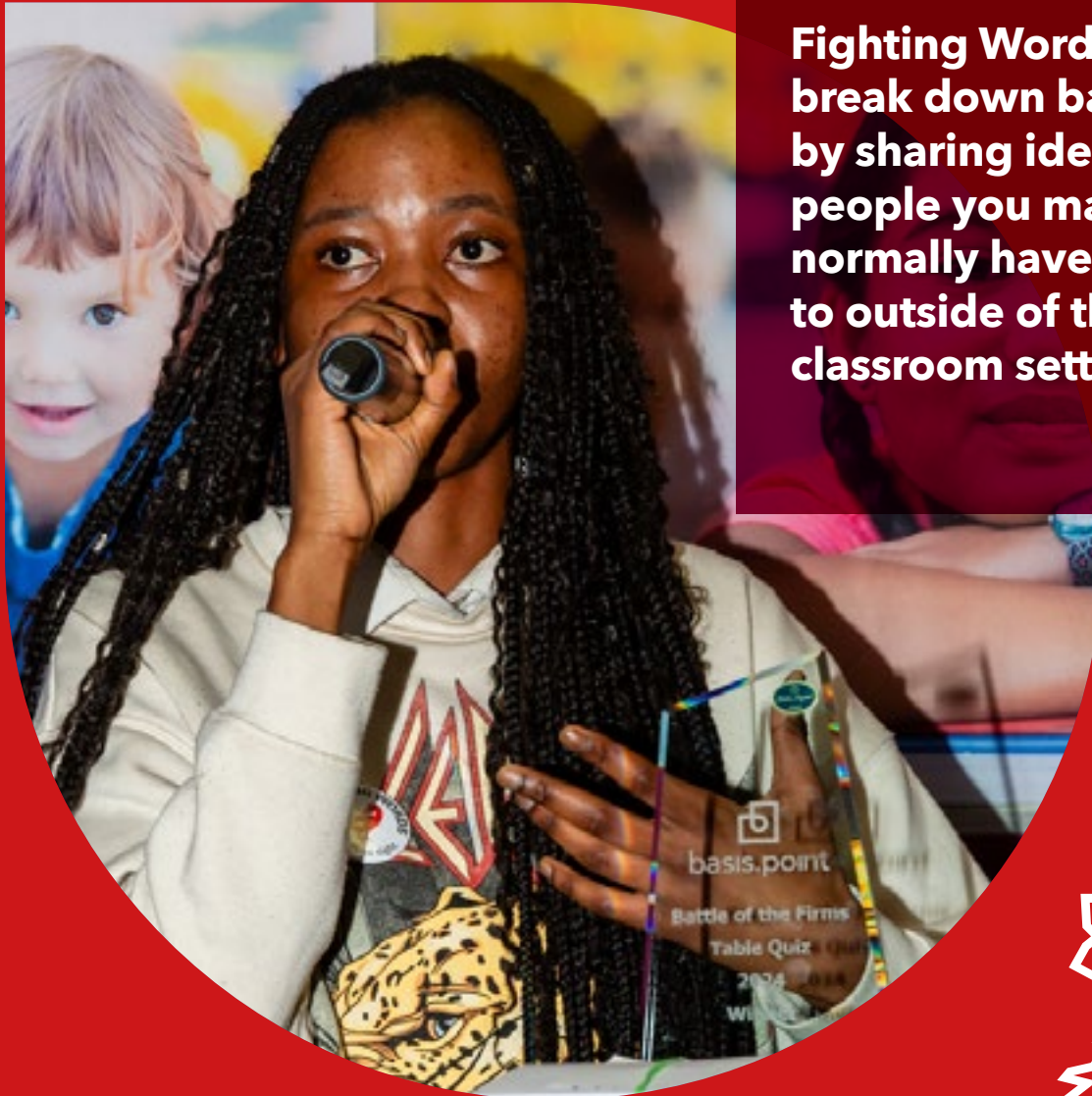
# Mental Health and Wellbeing

## Fighting Words



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**Fighting Words helps break down barriers by sharing ideas with people you may not normally have spoken to outside of the classroom setting**



### Sinomtha's Story

#### Dublin

Sinomtha was introduced to Fighting Words through her school. Even though they had to get a train over it was fun. Sinomtha loved being surrounded by people who were creative and supporting of her. Every week they would write a little more of their story together. At the end of the programme the story was published. "You felt important and listened to, because you had contributed a part of your mind to a body of work with your name published. Fighting Words is very cool, it helps start conversations".

Sinomtha was lucky to have been introduced to another programme for young playwrights. It's after school and they are writing their own plays, and they will be performed at the Abbey Theatre. She can't wait

# Career Readiness Teen-Turn

## Rayaa's Story Cork

Rayaa Onog, is an 18-year-old advocate for children's rights and a passionate STEM enthusiast from Cork. Of Nigerian heritage, Rayaa moved to Ireland when she was 9 years old. Despite initially being held back to 3rd class, she thrived with her mother's encouragement.

Attending Christ King Girls School, her STEM journey began when a teacher encouraged her to enter a science competition and introduced her to Teen-Turn. Through various afterschool programmes from Project Squad to Technovation and STEM Inside, Rayaa engaged in projects, won competitions, and improved her communication skills. Rayaa now represents Ireland on the Eurochild Children's Council, working to empower young people and promote diversity. She is also a Teen-Turn Ambassador, inspiring other young girls to pursue careers in STEM. She hopes to become a medical doctor.



**Teen-Turn is a place where girls aren't held back but rather encouraged to explore the wonderful world of STEM**



# Meeting our ESG social sustainability obligations

**70,000**

Help 70,000 young people to reach their potential through education

**12**

Expand our portfolio to run programmes with up to twelve educational partners

Engage and grow our corporate & individual community



Ignite the dreams and ambitions of young people in every county throughout Ireland



**€75,000**

Ringfence €75,000 'Special Situations Fund' to respond quickly to one off needs

**€7.5**

Raise and commit €7.5 million to education



