




Stronger Together
Building futures
through partnership

basis.point
Impact Report 2025



Our aim is to support children from underserved communities to reach their potential through education





Since the
beginning
we have
supported

93,000

young people to reach their life potential through education


1,200

parents and guardians to give their families the best start in their educational journey

125 Corporate Partners to strive towards their ESG goals

€8.5m

pledged to education



“Real change happens when people come together with a common purpose. I am deeply grateful to our patrons, supporters, volunteers and partners whose collective efforts continue to empower young people to believe in their futures and realise their potential.”

Eoin Fitzgerald,
Chairperson, basis.point

Our areas of focus

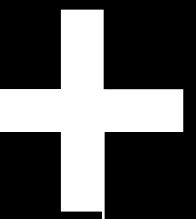
Diversity and Inclusion are key tenets of our strategy and our programmes support children from marginalised and disadvantaged communities to reach their potential

→ **Early Intervention**
to **empower** parents
to give their child
the best start in life

→ **Transformational Skills**
to enable children to
engage meaningfully
in education

→ **Resilience and Mental
Wellness** to **enhance**
the chances of success
for young adults

→ **Career Readiness**
to **elevate** career
aspirations and life
goals



Empowering change through aligned values

Carne

"Working with basis.point enables us to invest in initiatives that create lasting, measurable outcomes for young people. Their focus on collaboration, governance, and accountability gives us confidence that our support is driving meaningful change. It's a partnership we're truly proud of."

John Donohoe,
CEO and Founder

TD Securities

"Working with basis.point has strengthened our commitment to community-focused impact. Contributing to their vital programmes gives our team a strong sense of purpose while ensuring that resources reach young people who need them most. This collaboration truly reflects our shared values of opportunity, equity, and long-term change."

Enda Kilcullen,
CEO

Apex Fund Services

"basis.point offers the perfect combination of transparency and true community impact. Knowing that our contribution supports evidence-based educational programmes makes the experience deeply fulfilling."

John Bowan,
Co-Founder and Head of Business Development

PwC

"Our longstanding support for basis.point reflects PwC's deep commitment to creating meaningful impact in the community. Through financial support, strategic expertise, and hands-on volunteering, our teams are proud to contribute to initiatives that improve educational opportunities for disadvantaged young people throughout Ireland."

Andy O'Callaghan
Financial Services Leader, PwC Ireland





Growing our community and strengthening our partnerships

Caceis

"Our long-standing partnership continues to be one of the most rewarding aspects of our social impact work. Basis.point's commitment to widening access to education aligns strongly with our values, and we're proud to support initiatives that help open pathways and shape brighter futures."

Gary O'Leary,
Country Managing Director, Caceis Ireland

TMF

"TMF is proud to be a longstanding sponsor, supporting the many basis.point events that champion opportunity for all. We value being part of an industry wide initiative that opens doors and empowers young people to reach their potential through education."

Daragh Roche,
CEO, TMF Fund Management Ireland



Celebrating Milestones

9,406

hours volunteered
by our engaged
Patrons and
Supporters

50

Prestige and
Premier Patrons
giving above
€6000 per annum

59%

funding on
education
programmes
outside of Dublin

12

education partners
delivering basis.
point funded
programmes



2025 TRIPLE LOCK MEMBER
Promoting Trust

achieved Charities
Institute Ireland
Triple Lock for
good governance





Our Impact in Numbers

12 

We partner with 12 inspirational educators to improve educational outcomes for children from areas of disadvantage, as they journey from cradle to career

535 

families from challenging home environments participate in the **ParentChild+** programme influencing the lives of almost 900 children

798 

girls have been introduced to the idea of a career in STEM related areas through participation in **Teen-Turn** activities

1,250+

primary school children have participated in the **Maths Whizz Programme** through basis.point support

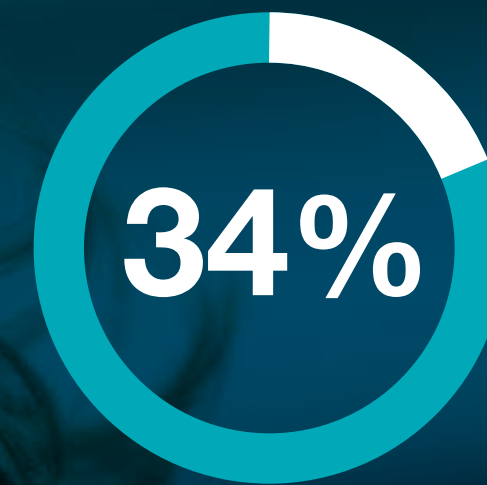
3,521

teenagers living in disadvantaged communities or rural isolation offered the **NFTE programme** through Foróige.





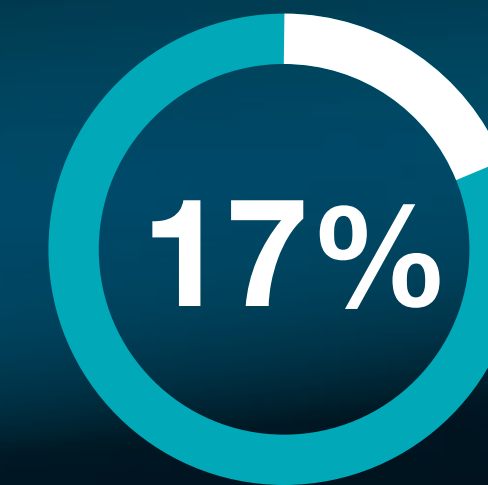
A breakdown of funding across core focus areas



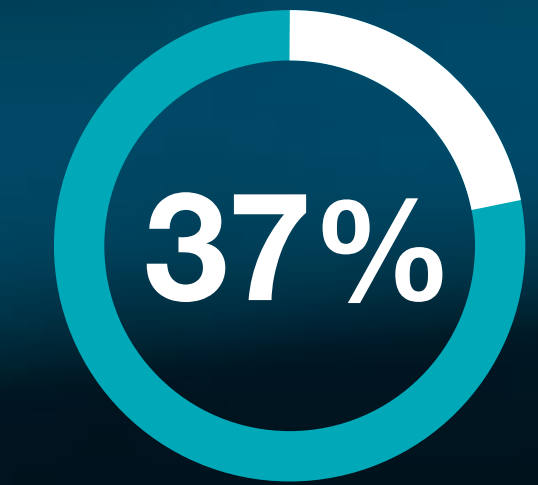
Early Intervention



Transformation Skills



Mental Wellness and Resilience



Career Readiness

13,908

children with agency and responsibility to shape their own futures at 53 **DCU Changemaker Schools** nationwide

5,976

children benefiting from the **KiVa Anti Bullying Programme** introduced in 32 Primary Schools across Meath and Kildare

592



students have received mentoring through the **Business In The Community Programme**

7,262

junior cycle students introduced to 3rd level education through STEAM focused workshops in **TUDublin**



Our Portfolio

Education is key to breaking the poverty cycle and improving health, nutrition, and opportunities for all children throughout Ireland



kinia



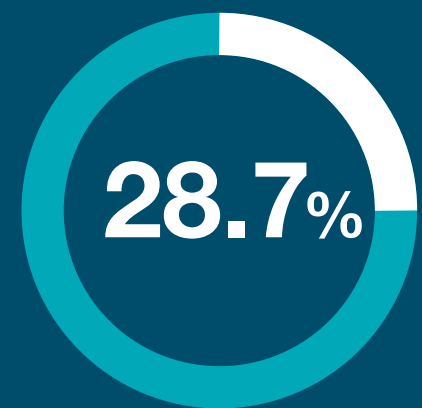
SOAR



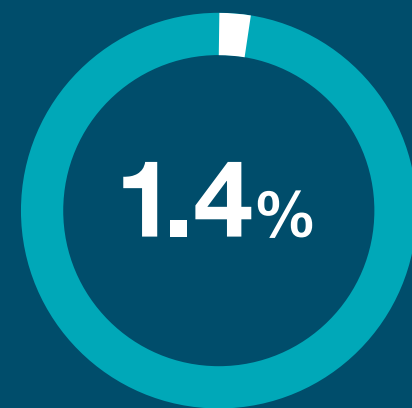
BUSINESS IN THE COMMUNITY IRELAND



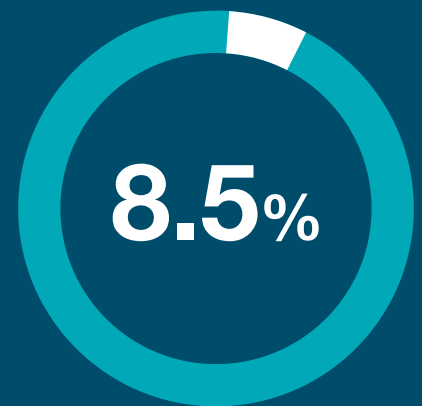
Our regional activity



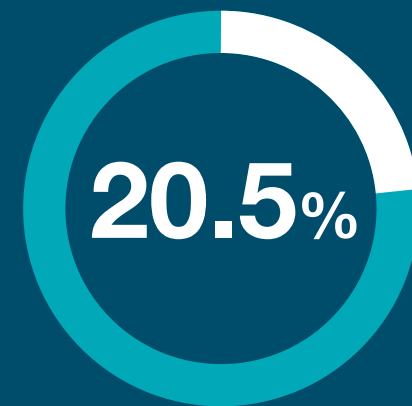
Munster
€2.44m



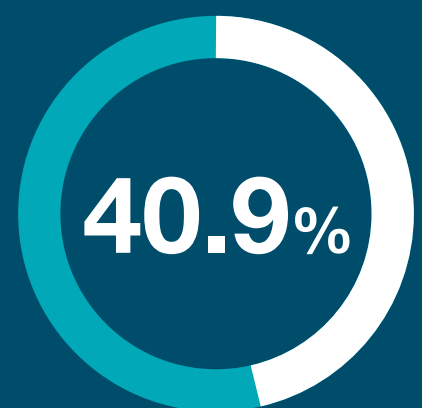
Ulster
€0.12m



Connacht
€0.72m















Leinster
(ex Dublin)
€1.74m



Dublin
€3.47m



-  **ELI**
Dublin, Limerick, Galway, Louth, Wexford, Leitrim and Offaly
-  **Archways**
Dublin, Cork, Kildare, Kilkenny, Limerick, Meath, Waterford and Wexford
-  **Kinia**
26 Counties
-  **The Ark**
Dublin
-  **Engage in Education**
Limerick
-  **DCU**
28 schools in 15 counties
-  **Fighting Words**
Dublin, South Inner City
-  **SOAR**
Dublin, Carlow, Louth, Meath, Westmeath, Wexford and Wicklow
-  **TU Dublin**
DEIS Schools Dublin City
-  **Foróige**
Cork, Dublin, Kilkenny, Carlow and Laois
-  **Business in the Community**
Dublin, Wicklow, Kildare, Cork, Galway, Limerick and Donegal
-  **Teen-Turn**
Cork, Dublin, Limerick, Carlow, Galway, Clare, Longford, Mayo, Roscommon, Sligo and Tipperary



Our impact
through
their stories

*"I finally feel like
I'm being seen, just
spending time with
all these amazing
people who really get
me. I get to focus on
goals not obstacles"*

Early Intervention

ELI Parent Child+



Early Learning Initiative
National College of Ireland



"The support I received gave me the foundation, encouragement, and opportunities that helped me get to college. It showed me what I was capable of and helped me stay on the path I'm on today."



Rowan's Story

Ringsend, Dublin

Rowan was raised in a community where families often faced social and economic pressures. Wanting to give her daughter the best possible start, Rowan's mother joined the ParentChild+ programme run by the Early Learning Initiative (ELI). Through regular home visits, she received books, educational toys, and supportive guidance that strengthened her confidence as a parent. Together, they built a rich home-learning environment that nurtured Rowan's language, social skills, and curiosity, ensuring she started school confident and eager to learn. Rowan continued to engage with ELI throughout primary school, benefiting from academic support, mentoring, and positive role models. Her dedication and hard work led to her earning a scholarship to Loreto on the Green, a significant milestone recognising her potential. Now the first in her family to study at university, Rowan is a third-level student at the National College of Ireland.



Transformational Skills Changemaker Schools



Haryad & Kaydn's Story St Francis Street, Dublin

The minute the boys entered the school they felt a sense of being supported. The school motto "It's cool to be kind" is everywhere and it feels like a family. Respect and kindness are valued. I feel like I can make a difference in the world by just doing what this school has taught me. I have been equipped with 21st century learning skills of empathy, creativity, teamwork and leadership.

When asked how to make change in their community, the boys replied "By doing lots of small things that together make a big impact" The examples were accessible. You can pick up trash, give your old clothes to a charity shop, stop and talk to people on the street. Small changes that make a bigger change together.



"Francis Street is a life changing school for me. We are changemakers because we contribute our ideas to make our school and community a better place"



"Soar gave me a place where I felt heard and understood. Now I get to help create that space for young people, just like others did for me."



Jamie's Story Cabra, Dublin

Jamie Carrick first encountered Soar during a Transition Year workshop, an experience that made a powerful and lasting impression. For the first time, Jamie found a space where young people could speak openly about what was happening in their lives and genuinely listen to one another. The sense of safety, connection, and shared understanding stayed with him long after the workshop ended.

Motivated by that impact, Jamie remained involved with Soar, progressing through both the Hustle and Quest programmes. Each step deepened his confidence, self-awareness, and belief in his ability to contribute to something meaningful. These experiences shaped his path and ultimately led him to become a Soar facilitator, delivering workshops across the country and creating the supportive spaces that once helped him.

Career Readiness

Engage in Education



Nancy's Story

University of Limerick

Nancy Ekhaton joined the Engage programme during Transition Year, and the support she received throughout secondary school made a defining difference in her journey to university. With the help of both online and in-person grinds, she gained confidence in the subjects she found most challenging and strengthened her results year after year. This extra support helped her achieve the points needed to secure her first-choice course - International Business at the University of Limerick.

Now in her third year and currently completing Erasmus in Germany, Nancy often reflects on how those earlier interventions shaped her path. Engage not only supported her academically, but provided guidance, motivation, and a community that encouraged her to aim for the next step and believe it was possible.



"Engage helped me build the skills and confidence I needed to reach my first-choice course. Without their support, I wouldn't be where I am today"



Career Readiness

Foróige



“When I sit back and think of all the opportunities I’ve been given because of NFTE, like going to New York, representing Ireland and building my very own business, it shows me that my hard work has really paid off and just what I can achieve when I put my mind to it”



Carla’s Story

Louth

On her family farm, Carla spotted a simple but costly problem: vaccines going to waste. So she designed Vax Chill, a portable cooling unit that keeps animal vaccines at the right temperature. It’s compact, practical, and farmer-led from the start. This is real innovation from someone who lives the life - smart, solution-focused and grounded in the world of agriculture she’s proud to be part of.

Carla started her business through participating in the Foróige NFTE programme, which basis.point has supported since 2017. She went on to win ‘Young Innovator of the Year 2025’ at the Foróige Youth Entrepreneurship Awards in May and was crowned winner of the ‘World Youth Entrepreneurship Challenge’ in New York in November 2025.

Meeting our
ESG social
sustainability
goals and
obligations

100,000

Help 100,000
young people to
reach their
potential through
education



Launched a
Re-turn scheme
in multiple venues
for Children's
Education

Engage and
grow our
corporate
& individual
community



Ignite the dreams
and ambitions
of young people
in every county
throughout Ireland



€75,000

Ringfence €75,000
'Special Situations
Fund' to respond
quickly to one off
needs

€10m

Raise and
commit
€10 million
to education



Our Patrons and Supporters make a difference.

Scan our QR Code to learn how you can help.

HOW TO HELP



