



Annual Charity Events

Sponsorship
Opportunities

2024



Basis.point Fundraising Events 2024

The basis.point programme of fundraising and awareness building activity in 2024 includes a number of well-established networking events. Each event offers exciting opportunities for high visibility event sponsorship.

The 2024 calendar for in-person events includes:



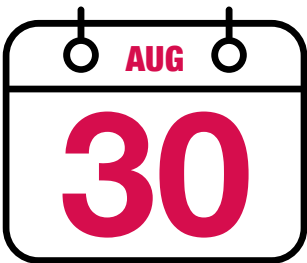
basis.point
Showcase
(Dublin)



basis.point
Annual Spring Lunch
(Dublin)



basis.point
Regional Dinner
(Cork)



Cathal Lavelle
Corporate Golf Challenge
(Dublin)



basis.point Day
(Nationwide)



Battle of the Firms
Table Quiz
(Dublin)

Why Sponsor?

Better outcomes, brighter futures!

The Sponsorship of basis.point events provide exclusive opportunities to engage directly with key stakeholders in the Irish fund industry.

- Ensure your brand's visibility to a wide audience
- Embed your organisation as a leader in the funds industry
- Associate your brand with the Irish fund industry's charitable initiative
- Explore new partnerships and build networks
- Empower basis.point to reach more disadvantaged children and young adults
- Enable these children to remain in stable productive education

Targeted and cost-effective brand building opportunity

Sponsorship options at each of our events offers priority booking of corporate hospitality, a unique opportunity to position your organisation as a key influencer shaping the Irish funds industry.

It includes:-

- branding opportunities
- exhibition spaces if required
- publicity opportunities
- corporate hospitality
- social media exposure



Social Media & Communication



LinkedIn

Over 4,500 followers on LinkedIn, with high levels of engagement
Event posts achieve over 10,500 impressions with 50% engagement

X and Instagram

We continue to grow our followers on X and Instagram

Website

Over 22,000 page views on our website annually
Highlighted event articles with full picture galleries

Database

Over 1,700 contacts which can be segmented for targeted communication from basis.point. We acknowledge sponsorship in all related event mailings



Showcase

Date: Tuesday 7th March 2024

Venue The Main Foyer HSBC, Grand Canal Square, Dublin

Time: 18:00 – 20:00

Attendees: 250 industry colleagues

A special day in the basis.point calendar, Showcase is about bringing together people who want to make social change with people who can make that change happen. Showcasing the impact of social change, teachers, programme alumni and beneficiaries of our programmes will tell their stories in an informal setting, allowing our Patrons and Supporters the opportunity to see just how meaningful their support can be.

We are grateful to **HSBC** for generously hosting this event.





Annual Spring Lunch

Date: Friday 3rd May 2024

Venue: The Roundroom, Mansion House, Dublin

Attendees: 480 industry colleagues

Growing in popularity each year, the basis.point Annual Spring Lunch has established itself as one of the main social events for the Irish funds industry. This year we hope to have almost 500 guests, movers and shakers from across the industry and it's wider eco system. We are happy to work with sponsors to ensure a successful partnership.



Sponsorship Opportunities

This year we are introducing some exciting high visibility sponsorship opportunities. We hope to engage with three lead sponsors and will work to ensure that the sponsorship works for all parties.

The three lead sponsorship opportunities are

- Reception Sponsor
- Table Prize Sponsor
- Lunch Favours (goody bags)

Lead sponsors are eligible for a preferential table rate of €1,000.

We will also have 8 premium corporate packages available which will include balcony banners.



Sponsorship Packages

Reception Sponsor - €5,000

€5,000 Almost 500 guests from the Irish funds industry will gather in the Round room for a drinks reception. Wine will be served and a selection of alcohol-free drinks

Table Raffle - €5,000

Each of the 48 tables will receive a complimentary prize for one guest, to a minimum value of €100

Lunch Favours, Goody Bags - €5,000

Each of the 480 guests will receive a carefully curated gift to thank them for supporting the event. We will work with you to source a gift that will resonate with our community

On the day:

- Eligible for a preferential sponsor table rate of €1,000
- Carefully curated gift with branding
- Acknowledgement by MC from the stage on the day
- Acknowledgement in the table menu brochure
- Acknowledgement as an event sponsor in the restrooms or similar

Pre and Post event:

- Mention and recognition in pre and post publicity
- Mention and recognition in post event thank you correspondence to all attendees
- Mention and recognition on our online auction which will be publicised across the Irish Funds Industry 2 weeks in advance of the event

Ongoing:

- Featured as event sponsor on basis.point website for 12 months
- Hard and soft copy thank you certificate for display in your office and for sharing online.

Premium Corporate Package - €2,600 (to include Balcony Poster Display)

A unique opportunity to have your brand as a focal point during the event and link your company with the impact that is being achieved by basis.point. Perfect to display your logo and provides an interesting backdrop for the event.

Auction Prize - €1,000

- Basis.point will secure a unique and premium auction prize and attribute to you
- Online and live auction which will be publicised widely
- Mention and recognition in pre and post publicity
- Soft copy branded thank you certificate for display in your office and for sharing online.

Raffle Prize - €500

- Basis.point will secure a raffle prize and attribute to you
- Raffle will take place on the day and all attendees are invited to participate.
- Mention and recognition in pre and post publicity
- Mention and recognition in post event thank you correspondence to all attendees





Regional Dinner

Date: Thursday 30th May 2024

Venue: Fota Island Resort, Cork

Attendees: 300 industry colleagues

Introduced last year our Regional Dinner gives Patrons and Supporters who are based outside of Dublin the opportunity to gather, socialise and celebrate their collective impact in a relaxed environment of the Fota Island Hotel, Cork. Last year we were privileged to be joined by Minister Michael McGrath and four young entrepreneurs from a local Gaeilscoil who received a standing ovation for their contribution to the celebration of regional investment in education for all.

We are grateful to **BNY Mellon** and **Matheson** for kindly returning as event sponsors.





12th Annual Cathal Lavelle Corporate Golf Challenge

Date: Friday 30th August 2024

Venue: Milltown Golf Club, Dublin

Attendees: 200 industry colleagues

Growing in numbers each year, for many within the industry, the basis.point Corporate Golf Challenge is the last hurrah before the close of summer! With nearly 200 participating golfers, competition is always strong and provides a great fun networking event. We are happy to work with sponsors at all times to ensure a successful partnership.



Sponsorship Opportunities

The annual basis.point Cathal Lavelle Golf Challenge provides sponsors with direct access to clients, key corporates and lead players in the domestic and international fund industry.

The sponsorship opportunities are

- Breakfast Sponsor €2,000
- Lunch Sponsor €3,500
- Goody Bags €4,000
- Dinner Sponsor €4,500
- Golf Prizes €4,000
- Mulligans €1,500
- Hole in One €1,000
- Corporate Premium Package €1,600
- Auction Prize €1,000
- Raffle Prize €500
- Corporate Tee Box €250
- Individual Tee Box €100





basis.point Day

Date: Thursday 17th Oct 2024

Venue: Nationwide

basis.point Day is about emotional engagement. Conceived as a way to encourage wider participation, raise awareness and celebrate the impact achieved through the generosity of the Irish funds industry. We hope to take it bigger and better this year and to encourage each of our Patron organisations to host events with the involvement of our charity partners.

Participating organisations are highlighted on social media and share stories of the impact they are having.





Battle of the Firms Table Quiz

Date: Thursday 17th Oct 2024

Venue: Lansdowne Rugby Club, Dublin

Attendees: 160 industry colleagues

The Battle of the Firms Table quiz is an informal social event held in the Lansdowne Rugby Club. 160 young professional battle it out for bragging rights. The Quiz Master and live DJ produce a stellar evening!

Joint Event Sponsor €500 x 10



Our Reach

Prestige Patrons

Adminovate
Amundi
BlackRock
BNP Paribas
BNY Mellon
Brown Advisory
Carne
Goldman Sachs

HSBC
Independent Franchise
Partners
IPUT
Kennedy Wilson
KPMG
Kroll
Lord Abbett & Co

Manulife
Maples
Matheson
Morgan Stanley
Northern Trust
PwC
SEI
Waystone

Premier Patrons

Architas
Brown Brothers Harriman
Caceis
Citi
Crestbridge
EY

First Sentier Investors
FundApps
GAM Investments
Grant Thornton
IQ-EQ
JP Morgan

JTC
KBIGI
LGIM
Ocorian
State Street

Corporate Patrons

Anonymous
A & L Goodbody
Abbey Capital
ABC Arbitrage
Alter Domus
Apex/Sanne
Arthur Cox
Artisan Partners
Aspect Capital
Atlantic Star
AQMetrics
Barings
BDO
Beechbrook Capital
Bridge Consulting
Broadridge
Brightwater Executive
Camden Recruitment
Citco
Clearstream
Confluence
CPL Resources
Deloitte

Dillon Eustace
Donnelly Financial
Equity Trustees
Euronext
Fine Grain Property
FPG Amentum
Goodbody Fund
Management Ltd
Guggenheim Partners
Europe Limited
LH Fund Services
Harmonic
Hsia-Gorman Family
Irish Life Investment
Managers
Impax
Intertrust
Invesco
KNEIP Management
Linedata
Mazars
McCann FitzGerald
Mercer

MUFG Investor Services
Parva Consulting
Prescient Fund Services
Principal
Pyrford International
Quest
Robert Walters Group
Rubrics
Russell Investments
Sattal Consulting
Simmons + Simmons
SS&C Ireland
The Panel
Thornburg
Trium Capital
Universal Investment
U.S. Bank Global Fund
Services (Ireland) Limited
Walkers Ireland
Virtus
William Fry

Individual Patrons

Anonymous (5)	John Fitzpatrick	Fiona Mulhall
Carol Andrews	Brian Forrester	Niamh Mulholland
Mark Barr	Des Fullam	Adrian Mulryan
Clive Bellows	Frank Gannon	Tom Murray
Angela Billick	Tony Garry	Gavin Nangle
Nicholas Blake-Knox	Linda Gorman	Kevin O'Brien
Peter Blessing	Gavin Gray	Syl O'Byrne
John Bohan	Ronnie Griffin	Andrew O'Callaghan
Sean Boland	Dara Harrington	Meliosa O'Caoimh
Aisling Boland	Elaine Hanly	Padraic O'Connor
Killian Buckley	Bernard Hanratty	Eimear O'Dwyer
Patrick Burke	Mike Hartwell	Hazel O'Flynn
Robert Burke	Ian Headon	Cilian Ó'Gógáin
Liam Butler	Paul Heffernan	Ciara O'Leary
Claire Cawley	Ciara Heslin	Raymond O'Neill
Pat Candon	Conor Hoey	Deidre O'Reilly
Mary Canning	Brian Jackson	Tara O'Reilly
Oliver Carroll	Alan Keating	Donal O'Sullivan
Stephen Carson	Padraig Kenny	Declan O'Sullivan
Jim Cleary	Anne Keys	Teddy Otto
Colm Clifford	Paul Kilcullen	Ken Owens
Tom Coghlan	Dan Kingsbury	Sean Pairceir
Sinead Colreavy	Denise Kinsella	Johnny Paradise
Cormac Commins	Mike Kirby	Gary Pike
Ian Conlon	Catherine Lane	Jonny Quigley
Yvonne Connolly	Richard Leonard	Orla Quigley
David Conway	Brian Leydon	Emmet Quish
Kevin Coughlan	Shay Lydon	Shane Ralph
Eimear Cowhey	Ian Lynch	Joe Ryan
Jean-Marc Crepin	Christian MacManus	David Shubotham
Ray Cullivan	Tim Madigan	John Skelly
Dónall Curtin	Sarah Maguire	Annette Stack
Paul Daly	Mark Mannion	Peter Stapleton
Ronan Daly	Don McClean	Alan Thomas
Richard Day	Helen McCormack	Aidan Tiernan
Cyril Delamare	Brian McDermott	Bryan Tiernan
Feargal Dempsey	Colm McDonagh	Terence Tinnelly
Ian Dillon	Tony McDonnell	Paul Traynor
Adam Donoghue	Karl McEneff	Marcus Vaughan
John Donohoe	Paul McGarry	Paddy Walsh
Tara Doyle	David McGeough	Adrian Waters
Brian Dunleavy	Michelle McGrath	John Weedle
Clara Dunne	Noel McLaughlin	Amy Weston
Morgan Dunne	Niamh Meenan	Mark White
Éilish Finan	Liam Miley	Carol Widger
Eve Finn	Keith Milne	David Williams
Brian Finneran	Kevin Molony	Matthew Williamson
Eoin Fitzgerald	Michael Morris	Bronwyn Wright
Mark Fitzgerald	Fiona Mulcahy	Tadhg Young

Individual Supporters

Anonymous (14)	Gerard Gilsenan	Donal O'Byrne
John Aherne	Laura Goonan	Jacqueline O'Connor
Martin Anderson	Paul Gorman	Keith O'Donnell
Damien Barnaville	Siobhan Gormley	Ronan O'Donoghue
Edward Boag	David Greco	Des O'Donohoe
Catherine Bowens	Caroline Griffin	Willie O'Gorman
Cillian Bredin	Michael Griffin	Brian O'Hara
Barry Brennan	Natasha Haugh	Eoin O'hEochaidh
Veronica Brennan	Samuel Hendry	Niamh O'Leary
Victoria Brown	David Henshaw	Edel O'Malley
Brenda Buckley	Daniel Herlihy	Joe O'Neill
Karl Burden	Alan Holmes	John Oppermann
Colman Burke	Tain Hsia	Feargal O'Reilly
Stephen Burke	Jeremy Humphries	Shane O'Sullivan
Miriam Byrne	Andrew Johnston	David Pasley
Jonathan Cairns	Lisa Kealy	Deirdre Power
Catriona Carty	Carmel Kearney	Edel Quinlan
Neil Clifford	Elaine Keegan	Colm Quirke
Mal Convery	Graham Kennedy	Gary Rahill
Andrew Collins	Nicola Langford Grenham	Mark Rogan
Donal Courtney	Kevin Lavery	Lorraine Rooney
Mark Crossan	Daniel Lawlor	Paul Sweeney
Louis Curran	Jack Lee	Ken Sharkey
Andrew Curtin	Michael Lee	Eoin Sheahan
Patrick Daly	James Lynch	Sinead Sheehan
Michelle Diamond Kelly	Anne-Marie Maguire	Rachel Thornton
Mark Dillon	Carol Mahon	Brendan Toolan
Jennifer Dobbyn	Alison Manley	Ciaran Whooley
Trevor Dolan	Siobhán McBean	
Neil Donnellan	Rory McCormick	
Grainne Dooley	James McEvoy	
Justin Egan	Barry McGuire	
Karen Egan	Paddy McClafferty	
Louise M Egan	Alan Meaney	
Kevin Elliott	Marion Mellett	
Eamonn Fallon	Sonya Mooney	
Finola Feely	Donncha Morrissey	
Jorge Fernandez Revilla	Kieran Mulcahy	
Shane Flatman	Lasairiona Mulligan	
Sinead Flynn	Gareth Murphy	
Ellen Fogarty (Sweeney)	Lorcan Murphy	
Sandra Foley	Maurice Murphy	
Kieran Fox	Peter Newman	
Michael Galvin	Damian Neylin	
Anthony Gaskin	Susan Nix	
Eoghan Gaffney	Joseph Novarro	
Áine Gilhooly	Claire O'Brien	
Alan Gillard	Patrick O'Brien	

