



Annual Charity Events

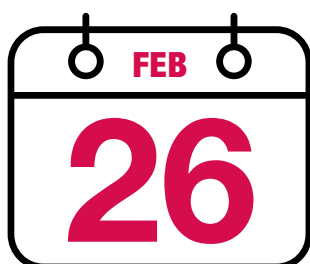
Sponsorship
Opportunities

2026

Basis.point Fundraising Events 2026

The basis.point programme of fundraising and awareness building activity in 2026 includes a number of well-established networking events. Each event offers exciting opportunities for high visibility event sponsorship.

The 2026 calendar for in-person events includes:



Showcase
HSBC, Dublin



Annual Spring Lunch
The Mansion House,
Dublin



Regional Dinner
Fota Island Resort Hotel,
Cork



Corporate Golf Day
Milltown Golf Club,
Dublin



Table Quiz
Lansdowne Rugby
Club, Dublin



Basis.point week
Multiple venues

Why Sponsor?

Better outcomes, brighter futures!

The Sponsorship of basis.point events provide exclusive opportunities to engage directly with key stakeholders in the Irish fund industry.

- Ensure your brand's visibility to a wide audience
- Embed your organisation as a leader in the funds industry
- Associate your brand with the Irish fund industry's charitable initiative
- Explore new partnerships and build networks
- Empower basis.point to reach more disadvantaged children and young adults
- Enable these children to remain in stable productive education

Targeted and cost-effective brand building opportunity

Sponsorship options at each of our events offers priority booking of corporate hospitality, a unique opportunity to position your organisation as a key influencer shaping the Irish funds industry.

It includes:-

- branding opportunities
- exhibition spaces if required
- publicity opportunities
- corporate hospitality
- social media exposure



Social Media & Communication



LinkedIn

Over 6,000 followers on LinkedIn, with high levels of engagement
Event posts achieve over 10,500 impressions with 50% engagement

Instagram

We continue to grow our followers on Instagram

Website

Over 165,000 page views on our website annually
Highlighted event articles with full picture galleries

Database

Over 3,300 contacts which can be segmented for targeted communication from basis.point. We acknowledge sponsorship in all related event mailings



Showcase

Date: Thursday 26th February 2026

Venue The Main Foyer HSBC, Grand Canal Square, Dublin

Time: 18:00 – 20:00

Attendees: 250 industry colleagues

A special day in the basis.point calendar, Showcase is about bringing together people who want to make social change with people who can make that change happen. Showcasing the impact of social change, teachers, programme alumni and beneficiaries of our programmes will tell their stories in an informal setting, allowing our Patrons and Supporters the opportunity to see just how meaningful their support can be.

We are grateful to **HSBC** for generously hosting this event.





Annual Spring Lunch

Date: Friday 1st May 2026

Venue: The Roundroom, Mansion House, Dublin

Attendees: 480 industry colleagues

Growing in popularity each year, the basis.point Annual Spring Lunch has established itself as one of the main social events for the Irish funds industry. This year we hope to have almost 500 guests, movers and shakers from across the industry and it's wider eco system. We are happy to work with sponsors to ensure a successful partnership.



Sponsorship Opportunities

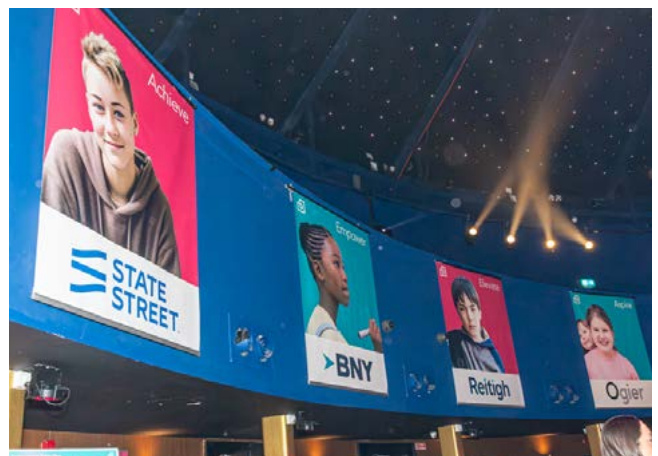
This year we are introducing some exciting high visibility sponsorship opportunities. We hope to engage with three lead sponsors and will work to ensure that the sponsorship works for all parties.

The three lead sponsorship opportunities are

- Reception Sponsor
- Table Prize Sponsor
- Lunch Favours (goody bags)

Lead sponsors are eligible for a preferential table rate of €1,500.

We will also have 8 premium corporate packages available which will include balcony banners.



Sponsorship Packages

Reception/ Wine Sponsor - €5,000

Almost 500 guests from the Irish funds industry will gather in the Round room for a drinks reception. Wine will be served and a selection of alcohol-free drinks. Each table will be dressed with Sponsor Branded wine collars.

Table Raffle - €5,000

Each of the 48 tables will receive a branded complimentary prize for one guest, to a minimum value of €100.

Lunch Favours, Goody Bags - €5,000

Each of the 480 guests will receive a carefully curated branded gift to thank them for supporting the event. We will work with you to source a gift that will resonate with our community.

On the day:

- Eligible for a preferential sponsor table rate of €1,500
- Carefully curated gift with branding
- Acknowledgement by MC from the stage on the day
- Acknowledgement in the table menu brochure
- Acknowledgement as an event sponsor in the restrooms or similar

Pre and Post event:

- Mention and recognition in pre and post publicity
- Mention and recognition in post event thank you correspondence to all attendees
- Mention and recognition on our online auction which will be publicised across the Irish Funds Industry 2 weeks in advance of the event

Ongoing:

- Featured as event sponsor on basis.point website for 12 months
- Hard and soft copy thank you certificate for display in your office and for sharing online

Premium Corporate Package - €3,000 (to include Balcony Poster Display)

A unique opportunity to have your brand as a focal point during the event and link your company with the impact that is being achieved by basis.point. Perfect to display your logo and provides an interesting backdrop for the event.

Auction Prize - €1,000

- Basis.point will secure a unique and premium auction prize and attribute to you
- Online and live auction which will be publicised widely
- Mention and recognition in pre and post publicity
- Soft copy branded thank you certificate for display in your office and for sharing online

Raffle Prize - €500

- Basis.point will secure a raffle prize and attribute to you
- Raffle will take place on the day and all attendees are invited to participate.
- Mention and recognition in pre and post publicity
- Mention and recognition in post event thank you correspondence to all attendees





Regional Dinner

Date: Thursday 28th May 2026

Venue: Fota Island Resort, Cork

Attendees: 300 industry colleagues

In our third year, our Regional Dinner gives Patrons and Supporters who are based outside of Dublin the opportunity to gather, socialise and celebrate their collective impact in a relaxed environment of the Fota Island Hotel, Cork.

We are grateful to **BNY** and **Matheson** for helping establish this important annual event.





14th Annual Cathal Lavelle Corporate Golf Challenge

Date: Thursday 4th September 2026

Venue: Milltown Golf Club, Dublin

Attendees: 200 industry colleagues

Growing in numbers each year, for many within the industry, the basis.point Corporate Golf Challenge is the last hurrah before the close of summer! With nearly 200 participating golfers, competition is always strong and provides a great fun networking event. We are happy to work with sponsors at all times to ensure a successful partnership.



Sponsorship Opportunities

The annual basis.point Cathal Lavelle Golf Challenge provides sponsors with direct access to clients, key corporates and lead players in the domestic and international fund industry.

The sponsorship opportunities are:

- Breakfast Sponsor €2,000
- Lunch Sponsor €3,500
- Goody Bags €4,000
- Dinner Sponsor €5,000
- Golf Prizes €4,500
- Mulligans €1,500
- Nearest the Pin €1,250
- Auction Prize €1,000
- Raffle Prize €500
- Corporate Tee Box €300
- Individual Tee Box €100



basis.point Week



Date: Monday 19th – Friday 23rd October 2026

Venue: Nationwide

basis.point Day is about emotional engagement. Conceived as a way to encourage wider participation, raise awareness and celebrate the impact achieved through the generosity of the Irish funds industry. We hope to take it bigger and better this year and to encourage each of our Patron organisations to host events with the involvement of our charity partners.

Participating organisations are highlighted on social media and share stories of the impact they are having.



Battle of the Firms Table Quiz

Date: Thursday 22nd October 2026

Venue: Lansdowne Rugby Club, Dublin

Attendees: 160 industry colleagues

The Battle of the Firms Table quiz is an informal social event held in the Lansdowne Rugby Club. 160 young professional battle it out for bragging rights. The Quiz Master and live DJ produce a stellar evening!

Joint Event Sponsor €500 x 10



Our Reach

Prestige Patrons

Adminovate
Alliance Bernstein
Amundi
BFlexion
BlackRock
BNP Paribas
BNY
Brown Advisory
Brown Brothers Harriman
Caceis

Carne
Goldman Sachs
HSBC
Independent Franchise
Partners
IPUT
Kennedy Wilson
KPMG
Kroll
Lord Abbett & Co

Manulife
Maples
Matheson
Morgan Stanley
Northern Trust
Nuveen
PwC
SEI
VanEck
Waystone

Premier Patrons

AXA Investment Managers
Arthur Cox
Cantor Fitzgerald
Citi
Cheyne
DM Financial
EY

First Sentier Investors
FundApps
Grant Thornton
IQ-EQ
JP Morgan
JTC
KBIGI

LGIM
Ocorian
State Street
Tritonlake
Vanguard
Vistra

Corporate Patrons

Anonymous
A & L Goodbody
Abbey Capital
ABC Arbitrage
Addition Compliance
Albany Beck
Alter Domus
Apex/Sanne
AQMetrics
Artisan Partners
Aspect Capital
Atlantic Star
Azets
Barings
BDO
Beechbrook Capital
Broadridge
Camden Recruitment
Citco
Clearstream
Confluence
CSC Global
Deloitte
Dillon Eustace
Dimply
Donnelly Financial

Expleo
Fenergo
FFH Management
Fine Grain Property
First Trust
Forvis Mazars
FPG Amentum
Franklin Templeton
Fund Axis
Fundrock
Gateway Fund Services
GRS Capital Partners
Guggenheim
HAL Fund Services
Harmonic
Hsia-Gorman Family
Irish Life Investment
Managers
Impax
Invesco
Key Capital
K&L Gates
KNEIP Management
McCann FitzGerald
Mercer
MUFG Investor Services

Ogier
One Group
Prescient Fund Services
Principal
Pyrford International
Quest
Robert Walters Group
Rubrics
Russell Investments
Sattal Consulting
Simmons + Simmons
SMT Fund Services
SS&C Ireland
TD Securities
The Panel
Thornburg
TMF Group
Trium Capital
Universal Investment
U.S. Bank Global Fund
Virtus
Walkers Ireland
Waterfall
William Fry

Individual Patrons

Anonymous (5)	Eoin Fitzgerald	Fiona Mulcahy
Carol Andrews	Mark Fitzgerald	Fiona Mulhall
Mark Barr	Orla Foley	Niamh Mulholland
Clive Bellows	Brian Forrester	Adrian Mulryan
Angela Billick	Des Fullam	Tom Murray
Nicholas Blake-Knox	Frank Gannon	Gavin Nangle
Peter Blessing	Tony Garry	Kevin O'Brien
John Bohan	Gavin Gray	Syl O'Byrne
Sean Boland	Ronnie Griffin	Andrew O'Callaghan
Aisling Boland	Dara Harrington	Meliosa O'Caoimh
Kate Brady	Elaine Hanly	Padraic O'Connor
Killian Buckley	Bernard Hanratty	Eimear O'Dwyer
Patrick Burke	Mike Hartwell	Hazel O'Flynn
Robert Burke	Darragh Hayes	Cilian Ó'Gógáin
Liam Butler	Ciara Heslin	Ciara O'Leary
Claire Cawley	Conor Hoey	Colman O'Loughlin
Pat Candon	Brian Jackson	Raymond O'Neill
Mary Canning	Alan Keating	Deidre O'Reilly
Oliver Carroll	Elaine Keenan	Tara O'Reilly
Stephen Carson	Padraig Kenny	Declan O'Sullivan
Jim Cleary	Phelim Keogan	Teddy Otto
Colm Clifford	Anne Keys	Ken Owens
Tom Coghlan	Joy Kiely	Sean Pairceir
Sinead Colreavy	Paul Kilcullen	Johnny Paradise
Cormac Commins	Dan Kingsbury	Gary Pike
Ian Conlon	Denise Kinsella	Jonny Quigley
Yvonne Connolly	Mike Kirby	Orla Quigley
David Conway	Catherine Lane	Emmet Quish
Kevin Coughlan	Richard Leonard	Shane Ralph
Eimear Cowhey	Brian Leydon	David Rochford
Jean-Marc Crepin	Shay Lydon	Mark Rogan
Ray Cullivan	Christian MacManus	David Shubotham
Dónall Curtin	John Madigan	John Skelly
Paul Daly	Tim Madigan	Annette Stack
Ronan Daly	Sarah Maguire	Peter Stapleton
Richard Day	Mark Mannion	Alan Thomas
Cyril Delamare	Don McClean	Aidan Tiernan
Feargal Dempsey	Brian McDermott	Bryan Tiernan
Ian Dillon	Colm McDonagh	Terence Tinnelly
Louise Dobbyn	Karl McEneff	Paul Traynor
Adam Donoghue	Paul McGarry	Paddy Walsh
John Donohoe	David McGeough	Adrian Waters
Grainne Dooley	Michelle McGrath	John Weedle
Tara Doyle	James McKnight	Amy Weston
Brian Dunleavy	Noel McLaughlin	Mark White
Clara Dunne	Niamh Meenan	Carol Widger
Morgan Dunne	Liam Miley	David Williams
Éilish Finan	Keith Milne	Matthew Williamson
Eve Finn	Kevin Molony	Bronwyn Wright
Brian Finneran	Michael Morris	Tadhg Young

Individual Supporters

Anonymous (17)	Siobhan Gormley	Joe O'Doherty
John Aherne	David Greco	Keith O'Donnell
Martin Anderson	Caroline Griffin	Ronan O'Donoghue
Damien Barnaville	Carmel Hanna	Des O'Donohoe
Catherine Bowens	Natasha Haugh	Brian O'Hara
Valerie Bowens	David Henshaw	Eoin O'hEochaidh
Cillian Bredin	Daniel Herlihy	Niamh O'Leary
Barry Brennan	Alan Holmes	Edel O'Malley
Victoria Brown	Jeremy Humphries	Sarah O'Meara
Emma Bruton	Andrew Johnston	Joe O'Neill
Brenda Buckley	Lisa Kealy	Feargal O'Reilly
Karl Burden	Timothy Kelly	Shane O'Sullivan
Colman Burke	Carmel Kearney	David Pasley
Stephen Burke	Elaine Keegan	Deirdre Power
Jonathan Cairns	Graham Kennedy	Edel Quinlan
Catriona Carty	Nicola Langford Grenham	Colm Quirke
Neil Clifford	Kevin Lavery	Gary Rahill
Mal Convery	Daniel Lawlor	Siva Ramalingham
Andrew Collins	Jack Lee	Lorraine Rooney
Donal Courtney	Michael Lee	Paul Sweeney
Karen Craig	Brian Lehane	Ken Sharkey
Mark Crossan	Anne-Marie Maguire	Joanne Shaw
Andrew Curtin	Carol Mahon	Eoin Sheahan
Patrick Daly	Alison Manley	Sinead Sheehan
Michelle Diamond Kelly	Rory Mason	Rachel Thornton
Mark Dillon	Joseph McArdle	Brendan Toolan
Jennifer Dobbyn	Siobhán McBean	Paul Whelan
Trevor Dolan	Paddy McClafferty	Ciaran Whooley
Neil Donnellan	James McEvoy	
Justin Egan	Claire McKeague	
Karen Egan	Alan Meaney	
Louise M Egan	Marion Mellett	
Kevin Elliott	Anna Moran	
Eamonn Fallon	Donncha Morrissey	
Finola Feely	Kieran Mulcahy	
Jorge Fernandez Revilla	Lasairiona Mulligan	
Sinead Flynn	Gareth Murphy	
Ellen Fogarty (Sweeney)	Lorcan Murphy	
Matt Foley	Maurice Murphy	
Sandra Foley	Sinead Murray	
Kieran Fox	Arun Neelamkavil	
Michael Galvin	Peter Newman	
Anthony Gaskin	Damien Neylin	
Eoghan Gaffney	Susan Nix	
Alan Gillard	Claire O'Brien	
Gerard Gilsenan	Patrick O'Brien	
Laura Goonan	Donal O'Byrne	
Paul Gorman	Jacqueline O'Connor	

