Annual Charity Events

Sponsorship Opportunities

2027

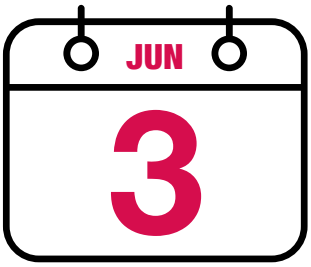
Basis.point Fundraising Events 2027

The basis.point programme of fundraising and awareness building activity in 2027 includes a number of well-established networking events. Each event offers exciting opportunities for high visibility event sponsorship.

The 2027 calendar for in-person events includes:

Showcase
HSBC, Dublin

Annual Spring Lunch
The Mansion House, Dublin



Regional Dinner
Fota Island Resort Hotel, Cork

Corporate Golf Day
Milltown Golf Club, Dublin

Table Quiz
Lansdowne Rugby Club, Dublin

Basis.point week
Multiple venues

Why Sponsor?

Better outcomes, brighter futures!

Sponsoring a basis.point event is an opportunity to do more than raise your organisation's profile. It is a chance to demonstrate leadership, connect with influential industry stakeholders and play an active role in creating opportunities for disadvantaged children and young people across Ireland.

As the charity of the Irish funds industry, basis.point brings together businesses that are committed to making a meaningful difference. By sponsoring our events, your organisation will align with a respected industry-wide cause while showcasing your commitment to social impact, community engagement and educational opportunity.

Build Your Brand. Strengthen Your Impact

Our sponsorship opportunities provide access to senior leaders and decision-makers across the Irish funds and financial services sector, offering a highly targeted and cost-effective platform to raise brand awareness, strengthen relationships and develop new connections.

Additionally, sponsorship support helps basis.point expand its reach, enabling more children and young people to access educational programmes, mentoring, skills development opportunities and pathways to brighter futures.

Sponsorship Benefits

Sponsorship packages offer a range of benefits, including:-

- Prominent brand visibility before, during and after events
- Exclusive networking opportunities with industry leaders and key stakeholders
- Priority access to corporate hospitality opportunities
- Opportunities to showcase your organisation through event communications and publicity
- Social media and digital promotion across basis.point channels
- Association with the Irish funds industry's leading collaborative social impact initiative

Together, we can create opportunities, transform futures and strengthen communities.

Social Media & Communication

LinkedIn

Over 6,500 followers on LinkedIn, with high levels of engagement

Event posts achieve over 10,500 impressions with 50% engagement

Instagram

We continue to grow our followers on Instagram

Website

Over 165,000 page views on our website annually

Highlighted event articles with full picture galleries

Database

Over 3, 300 contacts which can be segmented for targeted communication from basis.point. We acknowledge sponsorship in all related event mailings

Showcase

FEB 25

Date: Thursday 25th February 2027

Venue The Main Foyer HSBC, Grand Canal Square, Dublin

Time: 18:00 – 20:00

Attendees: 250 industry colleagues

A special day in the basis.point calendar, Showcase is about bringing together people who want to make social change with people who can make that change happen. Showcasing the impact of social change, teachers, programme alumni and beneficiaries of our programmes will tell their stories in an informal setting, allowing our Patrons and Supporters the opportunity to see just how meaningful their support can be.

We are grateful to **HSBC** for generously hosting this event.

Annual Spring Lunch

Date: Friday 30th April 2027

Venue: The Roundroom, Mansion House, Dublin

Attendees: 500 industry colleagues

Growing in popularity each year, the basis.point Annual Spring Lunch has established itself as one of the main social events for the Irish funds industry. This year we hope to have almost 500 guests, movers and shakers from across the industry and it's wider eco system. We are happy to work with sponsors to ensure a successful partnership.

Sponsorship Opportunities

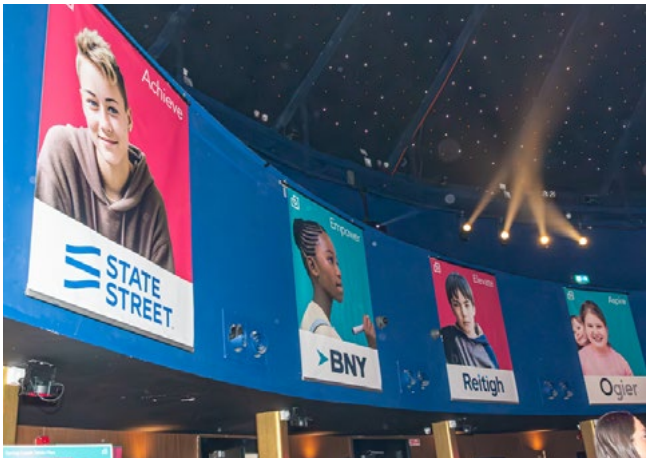
This year we are introducing some exciting high visibility sponsorship opportunities. We hope to engage with three lead sponsors and will work to ensure that the sponsorship works for all parties.

The three lead sponsorship opportunities are

- **Reception Sponsor**
- **Table Prize Sponsor**
- **Lunch Favours (goody bags)**

Lead sponsors are eligible for a preferential table rate of €1,500.

We will also have 8 premium corporate packages available which will include balcony banners.



Sponsorship Packages

Reception/ Wine Sponsor - €5,000

Almost 500 guests from the Irish funds industry will gather in the Round room for a drinks reception. Wine will be served and a selection of alcohol-free drinks. Each table will be dressed with Sponsor Branded wine collars.

Table Raffle - €5,000

Each of the 50 tables will receive a branded complimentary prize for one guest, to a minimum value of €100.

Lunch Favours, Goody Bags - €5,000

Each of the 500 guests will receive a carefully curated branded gift to thank them for supporting the event. We will work with you to source a gift that will resonate with our community.

On the day:

- Eligible for a preferential sponsor table rate of €1,500
- Carefully curated gift with branding
- Acknowledgement by MC from the stage on the day
- Acknowledgement in the table menu brochure
- Acknowledgement as an event sponsor in the restrooms or similar

Pre and Post event:

- Mention and recognition in pre and post publicity
- Mention and recognition in post event thank you correspondence to all attendees
- Mention and recognition on our online auction which will be publicised across the Irish Funds Industry 2 weeks in advance of the event

Ongoing:

- Featured as event sponsor on basis.point website for 12 months
- Hard and soft copy thank you certificate for display in your office and for sharing online

Premium Corporate Package - €3,000
(to include Balcony Poster Display)

A unique opportunity to have your brand as a focal point during the event and link your company with the impact that is being achieved by basis.point. Perfect to display your logo and provides an interesting backdrop for the event.

Auction Prize - €1,000

- Basis.point will secure a unique and premium auction prize and attribute to you
- Online and live auction which will be publicised widely
- Mention and recognition in pre and post publicity
- Soft copy branded thank you certificate for display in your office and for sharing online

Raffle Prize - €500

- Basis.point will secure a raffle prize and attribute to you
- Raffle will take place on the day and all attendees are invited to participate.
- Mention and recognition in pre and post publicity
- Mention and recognition in post event thank you correspondence to all attendees

Regional Dinner

Date: Thursday 3rd June 2027

Venue: Fota Island Resort, Cork

Attendees: 300 industry colleagues

In our third year, our Regional Dinner gives Patrons and Supporters who are based outside of Dublin the opportunity to gather, socialise and celebrate their collective impact in a relaxed environment of the Fota Island Hotel, Cork.

We are grateful to **Apex** and **Citco** for helping establish this important annual event.

SEP
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15th Annual Cathal Lavelle Corporate Golf Challenge

Date: Friday 3rd September 2027

Venue: Milltown Golf Club, Dublin

Attendees: 200 industry colleagues

Growing in numbers each year, for many within the industry, the basis.point Corporate Golf Challenge is the last hurrah before the close of summer! With nearly With nearly 200 participating golfers, competition is always strong and provides a great fun networking event. We are happy to work with sponsors at all times to ensure a successful partnership.

Sponsorship Opportunities

The annual basis.point Cathal Lavelle Golf Challenge provides sponsors with direct access to clients, key corporates and lead players in the domestic and international fund industry.

The sponsorship opportunities are:

- Breakfast Sponsor €2,000
- Lunch Sponsor €3,500
- Goody Bags €4,000
- Dinner Sponsor €5,000
- Golf Prizes €4,500
- Mulligans €1,500
- Nearest the Pin €1,500
- Auction Prize €1,000
- Raffle Prize €500
- Corporate Tee Box €300
- Individual Tee Box €100

basis.point Week

Date: Monday 18th – Friday 22rd October 2027

Venue: Nationwide

basis.point Day is about emotional engagement. Conceived as a way to encourage wider participation, raise awareness and celebrate the impact achieved through the generosity of the Irish funds industry. We hope to take it bigger and better this year and to encourage each of our Patron organisations to host events with the involvement of our charity partners.

Participating organisations are highlighted on social media and share stories of the impact they are having.

OCT
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Battle of the Firms Table Quiz

Date: Thursday 21st October 2027

Venue: Lansdowne Rugby Club, Dublin

Attendees: 160 industry colleagues

The Battle of the Firms Table quiz is an informal social event held in the Lansdowne Rugby Club. 160 young professional battle it out for bragging rights. The Quiz Master and live DJ produce a stellar evening!

Joint Event Sponsor €500 x 10

Our Reach

Prestige Patrons

Adminovate
Alliance Bernstein
Amundi
BFlexion
BlackRock
BNP Paribas
BNY
Brown Advisory
Brown Brothers Harriman
Crédit Agricole Caceis
Carne
Fidelity
Goldman Sachs
HSBC
Independent Franchise Partners
IPUT
KPMG
Kroll
Lord Abbett & Co
Maples
Matheson
Northern Trust
Nuveen
PwC
SEI
TD Securities
VanEck

Premier Patrons

AXA Investment Managers
Arthur Cox
Cantor Fitzgerald
Citi
Cheyne
DM Financial
EY
First Sentier Investors
FundApps
Grant Thornton
IQ-EQ
JP Morgan
JTC
KBIGI
LGIM
Multifonds
Ocorian
State Street
Tritonlake
Vanguard
Waystone

Corporate Patrons

Anonymous
Addition Compliance
A & L Goodbody
Abbey Capital
ABC Arbitrage
Albany Beck
Alter Domus
Apex/Sanne
Azets
Artisan Partners
Aspect Capital
Barings
BDO
Beechbrook Capital
Broadridge
Camden Recruitment
Citco
Clearstream
Confluence
CSC Global
Deloitte
Dillon Eustace
Dimply
Donnelly Financial
Expleo
Fenergo
FFH Management
Fine Grain Property
First Trust
Forvis Mazars
FPG Amentum
Franklin Templeton
Fund Axis
Gateway Fund Services
GRS Capital Partners
Guggenheim
HAL Fund Services
Hsia-Gorman Family
Irish Life Investment Managers
Impax
Invesco
Key Capital
K&L Gates
KNEIP Management
Next Gate Tech
McCann FitzGerald
Mercer
MUFG Investor Services
Ogier
One Group
Prescient Fund Services
Principal
Pyrford International
Robert Walters Group
Russell Investments
Simmons + Simmons
SMT Fund Services
SS&C Ireland
The Panel
Thornburg
TMF Group
Universal Investment
U.S. Bank Global Fund
W&W Asset Management
Walkers Ireland
Waterfall
William Fry

Individual Patrons

Anonymous (4)
Carol Andrews
Mark Barr
Clive Bellows
Angela Billick
Nicholas Blake-Knox
Peter Blessing
John Bohan
Sean Boland
Aisling Boland
Kate Brady
Killian Buckley
Patrick Burke
Robert Burke
Liam Butler
Claire Cawley
Pat Candon
Mary Canning
Oliver Carroll
Stephen Carson
Jim Cleary
Colm Clifford
Tom Coghlan
Sinead Colreavy
Cormac Commins
Ian Conlon
Yvonne Connolly
David Conway
Kevin Coughlan
Eimear Cowhey
Jean-Marc Crepin
Ray Cullivan
Paul Daly
Ronan Daly
Richard Day
Cyril Delamare
Feargal Dempsey
Ian Dillon
Louise Dobbyn
Adam Donoghue
John Donohoe
Grainne Dooley
Tara Doyle
Francis Drought
Brian Dunleavy
Clara Dunne
Morgan Dunne
Iain Ferguson
Éilish Finan
Eve Finn
Brian Finneran
Eoin Fitzgerald
Mark Fitzgerald
Maria Flannery
Orla Foley
Brian Forrester
Des Fullam
Frank Gannon
Tony Garry
Gavin Gray
Ronnie Griffin
Dara Harrington
Elaine Hanly
Bernard Hanratty
Mike Hartwell
Darragh Hayes
Neil Hayes
Ciara Heslin
Conor Hoey
Brian Jackson
Amy Johnson
Alan Keating
Elaine Keenan
Padraig Kenny
Phelim Keogan
Anne Keys
Joy Kiely
Paul Kilcullen
Dan Kingsbury
Denise Kinsella
Mike Kirby
Catherine Lane
Richard Leonard
Brian Leydon
Shay Lydon
Christian MacManus
Tim Madigan
Mark Mannion
Don McClean
Colm & Fiona McCole
Brian McDermott
Colm McDonagh
Karl McEneff
Michelle McGrath
James McKnight
Noel McLaughlin
Niamh Meenan
Liam Miley
Keith Milne
Kevin Molony
Michael Morris
Fiona Mulcahy
Fiona Mulhall
Niamh Mulholland
Adrian Mulryan
Tom Murray
Gavin Nangle
Kevin O'Brien
Aedin O'Leary
Syl O'Byrne
Andrew O'Callaghan
Meliosa O'Caoimh
Padraic O'Connor
Eimear O'Dwyer
Hazel O'Flynn
Cilian Ó'Gógáin
Ciara O'Leary
Colman O'Loghlen
Raymond O'Neill
Deidre O'Reilly
Tara O'Reilly
Declan O'Sullivan
Teddy Otto
Ken Owens
Sean Pairceir
Johnny Paradise
Gary Pike
Jonny Quigley
Orla Quigley
Emmet Quish
Shane Ralph
David Rochford
Mark Rogan
Julia Schnell
David Shubotham
John Skelly
Annette Stack
Peter Stapleton
Alan Thomas
Aidan Tiernan
Bryan Tiernan
Terence Tinnelly
Paul Traynor
Paddy Walsh
Adrian Waters
John Weedle
Amy Weston
Mark White
Carol Widger
David Williams
Matthew Williamson
Bronwyn Wright
Tadhg Young

Individual Supporters

Anonymous (16)
John Aherne
Martin Anderson
Damien Barnaville
Catherine Bowens
Valerie Bowens
Cillian Bredin
Barry Brennan
Victoria Brown
Emma Bruton
Brenda Buckley
Karl Burden
Colman Burke
Stephen Burke
Neil Clifford
Mal Convery
Andrew Collins
Donal Courtney
Karen Craig
Mark Crossan
Andrew Curtin
James Dalton
Patrick Daly
Michelle Diamond Kelly
Jennifer Dobbyn
Neil Donnellan
Justin Egan
Karen Egan
Louise M Egan
Kevin Elliott
Eamonn Fallon
Finola Feely
Jorge Fernandez Revilla
Sinead Flynn
Ellen Fogarty (Sweeney)
Matt Foley
Sandra Foley
Kieran Fox
Michael Galvin
Anthony Gaskin
Eoghan Gaffney
Alan Gillard
Gerard Gilsenan
Laura Goonan
Paul Gorman
Siobhan Gormley
Michael Griffin
Carmel Hanna
Natasha Haugh
David Henshaw
Daniel Herlihy
Alan Holmes
Andrew Johnston
Lisa Kealy
Timothy Kelly
Carmel Kearney
Elaine Keegan
Graham Kennedy
Muntasir Khaleik
Nicola Langford Grenham
Kevin Lavery
Daniel Lawlor
Jack Lee
Michael Lee
Brian Lehane
Anne-Marie Maguire
Carol Mahon
Alison Manley
Rory Mason
Siobhán McBean
Paddy McClafferty
James McEvoy
Claire McKeague
Alan Meaney
Marion Mellett
Orlin Mladenov
Anna Moran
Donncha Morrissey
Eoin Motherway
Kieran Mulcahy
Lasairiona Mulligan
Gareth Murphy
Lorcan Murphy
Maurice Murphy
Arun Neelamkavil
Damian Neylin
Susan Nix
Claire O'Brien
Patrick O'Brien
Donal O'Byrne
Jacqueline O'Connor
Joe O'Doherty
Keith O'Donnell
Ronan O'Donoghue
Des O'Donohoe
Brian O'Hara
Eoin O'hEochaidh
Niamh O'Leary
Edel O'Malley
Sarah O'Meara
Joe O'Neill
Feargal O'Reilly
Shane O'Sullivan
David Pasley
Deirdre Power
Gary Rahill
Siva Ramalingham
Lorraine Rooney
Paul Sweeney
Ken Sharkey
Joanne Shaw
Eoin Sheahan
Sinead Sheehan
Rachel Thornton
Brendan Toolan
Paul Whelan
Ciaran Whooley

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