

Sponsorship Opportunities



Save the Date

8th Annual Corporate Challenge

Milltown Golf Club

Thursday, September 3rd 2020

Tee-times 7.30 - 14.30

Further details to follow

Growing in numbers each year, the basis.point Corporate Golf Challenge has quickly established itself as one of the main social events for the Irish Funds industry. With nearly 200 participating golfers, competition is always strong and provides a great fun networking event. We are happy to work with sponsors at all times to ensure a successful partnership.

Why Sponsor?

Better outcomes, brighter futures!

The annual basis.point Golf Classic provides sponsors with direct access to clients, key corporates and lead players in the domestic and international fund industry.

Ensure your brand's visibility to a wide audience

Embed your organisation as a global leader in the funds industry

Escalate knowledge of your products and services

Exchange ideas with national and international opinion leaders

Explore new partnerships and build networks

Empower basis.point to reach more disadvantaged children and young adults

Enable these children to remain in stable productive education

Targeted and cost-effective brand building opportunity

Sponsoring basis.point events is great value for money.

It includes:-

- branding opportunities,
- pre-event access to delegate lists to facilitate networking
- exhibition spaces if required
- press and publicity opportunities
- corporate hospitality.

Social Media & Communication

LinkedIn

Almost 1,500 followers on LinkedIn, with high levels of engagement

Recent golf event post achieved over 10,300 impressions with 50% engagement rate

Twitter

400 followers on Twitter

Website

Over 18,000 page views on our website annually

Event article with full picture gallery

Database

Over 1250 mailable contacts which can be segmented for targeted communications

Our Reach

Corporate Patrons

A

A & L Goodbody
Abbey Capital
ABC Arbitrage
Adelphi Capital
Adminovate
Alter Domus
AMX
Arthur Cox
Artisan Partners
Aspect Capital
AQMetric

B

Barings
BDO
Beechbrook Capital Ireland
DAC Blackrock
BNP Paribas
Bridge Consulting
Broadridge Ireland Ltd
Brown Advisory
Brown Brothers Harriman

C

Caceis
Carne
Citco
Citibank
Confluence
CPL Resources Plc

D

Davy
Deloitte
Dillon Eustace
DMS
Donnelly Financial Solutions
Doran + Minehane
Duff and Phelps

E

EisnerAmper
Equity Trustees Fund
Services (Ire)
Euronext
EY

F

FundApps
FundRock

G

GI Asset Management
GO ETF Management
Goodbody Fund
Management Ltd
Guggenheim Partners
Europe Limited

H

HSBC Independent
Franchise Partners

I

Intertrust
Invesco

J

JP Morgan

K

KB Associates
KBI Global Investors
Kennedy Wilson Europe
KNEIP Management KPMG

L

Legal & General Investment
Management
Linedata
Link
Lord Abbett & Co

M

Mainstream Fund Services
(Ireland) Limited
Manulife
Maples and Calder
Matheson
Mazars
McCann FitzGerald
Mercer
Metzler
MontLake
MUFG Investor Services

N

Nexus Taxation &
Governance
Northern Trust
Nuveen

O

Oldfield Partners, LLP

P

PineBridge Investments
Ireland Ltd
Prescient Fund Services
Principal
PwC
Pyrford International

Q

Quest Recruitment

R

RBC

S

Sanne Group
SEI
Société Générale
SS&C Ireland
State Street

T

The Carmela & Ronnie
Pignatelli Fnd
The Panel
Thornburg Investment
Management
Trium Capital LLP

U

U.S. Bank Global Fund
Services (Ireland) Limited

W

W&W Investment
Managers DAC
Walkers Ireland
Westwood
William Fry

Individual Patrons

Clive Bellows
Peter Blessing
John Bohan
Michael Boyce
Fionán Breathnach
Killian Buckley
Robert Burke
Ross Burns
Liam Butler

Pat Candon
Mary Canning
Oliver Carroll
Jim Cleary
Colm Clifford
Tom Coghlan
Andrew Collins
Cormac Commins
Yvonne Connolly
David Conway
Eimear Cowhey
Jean-Marc Crepin
Dónall Curtin

Ronan Daly
Richard Day
Cyril Delamare
Feargal Dempsey
Ian Dillon
John Donohoe
Tara Doyle
Clara Dunne

Éilish Finan
Eve Finn
Eoin Fitzgerald
Mark Fitzgerald
John Fitzpatrick
Brian Forrester
Des Fullam

Fiona Gallagher
Tony Garry

Ronnie Griffin

Dara Harrington
Bernard Hanratty
Mike Hartwell
Ian Headon
Paul Heffernan
Ciara Heslin
Conor Hoey

Brian Jackson

Alan Keating
Padraig Kenny
Anne Keys
Paul Kilcullen
Dan Kingsbury
Denise Kinsella
Mike Kirby

Richard Leonard
Shay Lydon
Ian Lynch

Alastair MacDonald
Craig MacDonald
Christian MacManus
Tim Madigan
Mark Mannion
Don McClean
Brian McDermott
Tony McDonnell
Karl McEneff
David McGeough
Barry McGrath
Michelle McGrath
Paul McNaughton
Niamh Meenan
Liam Miley
Kevin Molony
Michael Morris
Fiona Mulcahy
Fiona Mulhall

Tom Murray

Gavin Nangle
Peter Newman

Kevin O'Brien
Andrew O'Callaghan
Meliosa O'Caoimh
Padraic O'Connor
Cilian Ó'Gógáin
Raymond O'Neill
Tara O'Reilly
Donal O'Sullivan
Declan O'Sullivan
Teddy Otto
Ken Owens

Sean Pairceir

Jonny Quigley

Shane Ralph

David Shubotham
John Skelly
Annette Stack
Peter Stapleton

Alan Thomas
Aidan Tiernan
Bryan Tiernan

Pat Wall
Paddy Walsh
Adrian Waters
Mark White
Carol Widger
David Williams
Matthew Williamson
Bronwyn Wright

Tadhg Young

Individual Supporters

Alan Meany
Alison Manley
Andrew Curtin
Andrew Johnston
Anne-Marie Maguire
Aoife Ní Riain

Barry Brennan
Barry McGuire
Brendan Toolan

Ciaran Whooley
Cillian Bredin
Claire O'Brien
Colm Quirke

Damian Neylin
Damien Barnaville
Daniel Herlihy
Daniel Lawlor
David Greco
David O'Callaghan
David Sload
Deirdre Power
Des O'Donohoe
Donncha Morrissey

Eamonn Fallon
Eibhlín Johnston

Ellen Fogarty Sweeney
Evelyn Cregan

Feargal O'Reilly

Gary Rahill
Gerard Gilsean

James McEvoy
James T Finn
Jeremy Humphries
Jorge Revilla
Joseph Novarro

Keith O'Donnell
Kevin Jacob
Kevin Lavery
Kieran Fox

Lisa Kealy
Lorcan Murphy
Lorena Dunne
Lorraine Rooney

Marion Mellett
Mark Crossan
Martin Anderson
Maurice Murphy
Michael Galvin

Michael Griffin
Michael Lee
Michelle Diamond Kelly
Miriam Byrne

Natasha Haugh
Neil Clifford
Niamh O'Leary
Nicola Langford Grenham

Ollie Walsh

Patrick O'Brien
Paul McLaughlin
Paul Sweeney

Ronan O'Donoghue

Shane Flatman
Sandra Foley
Shane O'Sullivan
Sonya Mooney

Trevor Dolan

Veronica Brennan

Willie O'Gorman

Sponsorship Opportunities

Post Golf Dinner - €4,000

A delicious select menu available to all 200 Golfers served in the main dining room at Milltown Golf club

Recognition of sponsorship on tent cards on each table

Opportunity to put information about your company on each table or in a central location

Branding in the Dining Room – pop up Banner and on internal screens

Mention and recognition in pre and post publicity

Mention and recognition in post event thank you correspondence to all attendees

Mention and recognition on our online auction which will be publicised across the Irish Funds Industry 2 weeks in advance of the event.

Golf Prizes - €3,000

A selection of high quality much sought after Prizes

Overall Team Prize, 2nd Prize, 3rd Prize, 4th Prize, 5th Prize

Longest Drive – Male & Female

Nearest the Pin – Male & Female

Promoter Prize

Ladies Prize

Golf prizes will be displayed throughout the day in place of prominence so seen by all Golfers and Visitors

Branding at the Prize Table and on internal screens

Mention and recognition in pre and post publicity

Mention and recognition in post event thank you correspondence to all attendees

Mention and recognition on our online auction which will be publicised across the Irish Funds Industry 2 weeks in advance of the event

Corporate Package €1,300

Opportunity to invite clients to play on your team and enjoy pre and post golf hospitality

Includes admission to raffle for all players

Includes a signage on one of the Tee Boxes

Auction Prize - €1,000

Basis.point will secure a unique and premium auction prize and attribute to you

Online auction which will be publicised widely across the Irish funds industry

Mention and recognition in pre and post publicity

Mention and recognition in post event thank you correspondence to all attendees

Raffle Prize - €500

Basis.point will secure a raffle prize and attribute to you

Raffle will take place on the day and all attendees are invited to participate.

Mention and recognition in pre and post publicity

Mention and recognition in post event thank you correspondence to all attendees

Corporate Tee Box - €250

Branded sign on Tee Box

Mention and recognition in pre and post publicity

Mention and recognition in post event thank you correspondence to all attendees

Individual Tee Box - €100

Branded sign on Tee Box

Mention and recognition in pre and post publicity

Mention and recognition in post event thank you correspondence to all attendees